



From 22 to 24 July 2026, the Kenyatta International Convention Centre (KICC) in Nairobi becomes East Africa's premier destination for international trade, innovation, infrastructure, digital transformation, and sustainable energy. Four established exhibitions return under one roof, bringing together governments, industry leaders, investors, manufacturers, technology innovators, developers, buyers, and procurement professionals to accelerate business, investment, and strategic partnerships across the region.

Together, the 11th edition of China Trade Week Kenya (CTW Kenya), the 6th Africa Technology Show (AFTS), the 4th Africa Build Show Kenya (ABS Kenya), and the 3rd MEGAWATT Africa Kenya create East Africa's largest integrated B2B marketplace, connecting global businesses with one of Africa's fastest-growing economies.

Kenya is a regional leader in renewable energy, generating the majority of its electricity from geothermal, hydro, wind, and solar sources. With growing investments in clean energy infrastructure and rising demand across industries, the country presents significant opportunities for businesses looking to participate in East Africa's energy transition and economic growth.

Four International Exhibitions. One Powerful Marketplace.

China Trade Week Kenya (CTW Kenya) 11th Edition

East Africa's longest-running China–Africa trade platform.

Now in its 11th edition, CTW Kenya is East Africa's leading international trade exhibition connecting Chinese manufacturers with African buyers, distributors, retailers, government agencies, wholesalers, and importers. The exhibition provides direct access to thousands of innovative products, manufacturing solutions, and business opportunities across consumer goods, industrial products, machinery, electronics, home products, healthcare, packaging, automotive components, and more. As one of the region's most established trade exhibitions, CTW Kenya continues to strengthen China–Africa trade relations while reinforcing Kenya's position as a regional commercial hub.

Africa Technology Show (AFTS) 6th Edition

The regional stage for Africa's digital economy.

In its 6th edition, the Africa Technology Show is the region's dedicated platform for digital transformation, emerging technologies, artificial intelligence, cybersecurity, fintech, smart cities, cloud computing, telecommunications, enterprise software, and innovation. The event convenes government ICT leaders,

technology companies, startups, investors, digital solution providers, and enterprise decision-makers driving Africa's digital economy. As technology becomes central to national development, AFTS creates high-value opportunities for collaboration across both public and private sectors.

Africa Build Show Kenya (ABS Kenya) 4th Edition
Connecting suppliers to East Africa's infrastructure pipeline.

Returning for its 4th edition, Africa Build Show Kenya showcases the latest innovations in construction, building materials, heavy equipment, architecture, engineering, infrastructure, interior solutions, smart buildings, HVAC, water technologies, and urban development. The exhibition serves contractors, developers, consultants, architects, engineers, project owners, procurement teams, and government agencies responsible for delivering East Africa's growing infrastructure. As Kenya continues investing in transport, housing, industrial parks, logistics, and commercial developments, Africa Build Show connects suppliers with high-value projects and buyers.

MEGAWATT Africa Kenya 3rd Edition
Powering the region's clean energy transition.

Now in its 3rd edition, MEGAWATT Africa Kenya is the region's leading exhibition for power generation, renewable energy, electrical infrastructure, transmission and distribution, EV charging, battery storage, lighting, utilities, smart grids, and sustainable energy technologies. The platform supports Africa's transition toward cleaner, more resilient energy systems, connecting utilities, EPC companies, government authorities, renewable developers, manufacturers, investors, and energy professionals. With rising investment in electrification and renewable energy across East Africa, MEGAWATT Africa provides an essential marketplace for innovation and collaboration.

By The Numbers

A single event. Four industries. One measurable business outcome after another.

10,000+ Visitors & Trade Buyers	200+ Exhibitors	10+ Participating Countries
120+ Industry Speakers	40+ Conference Sessions	500+ B2B Meetings



Discover Four International Exhibitions Under One Roof

Visitors explore thousands of products, technologies, and innovations from international and regional exhibitors across key industries, including:

Consumer Products & International Trade
Manufacturing & Industrial Machinery
Construction, Building Materials & Infrastructure
Renewable Energy & Power Solutions
Electrical, Solar & Battery Technologies
Logistics, Supply Chain & Packaging
Automation & Smart Manufacturing

Smart Cities & Urban Development
Information & Communication Technology (ICT)
Artificial Intelligence, Cloud Computing & Cybersecurity
FinTech & Digital Transformation
Electric Mobility & Future Transportation
Water Technologies & Environmental Solutions

Whether sourcing new suppliers, discovering innovative technologies, or expanding into African markets, visitors gain access to four specialised industries through a single event.



HIGH POWERED SUMMIT PLATFORM

Mr. Wang Shanhua — *President, CCPIT Jiangsu Sub-council & Jiangsu Chamber of International Commerce*

- **Mr. Stephen Isaboke** — *Principal Secretary, State Department for Broadcasting and Telecommunications, Ministry of Information, Communications and the Digital Economy*
- **Ambassador Dr. Thomas Kwaka Omollo, HSC** — *Advisor/Coordinator, Office of the Permanent Secretary, Ministry of Foreign and Diaspora Affairs, Kenya; Coordinator, Global Trust Summit 2026*
- **Winnie Gathu** — *Chief Technology Officer, Alat Labs (Moderator)*
- **Alphonse Kanunga** — *Secretary, Telecommunications*
- **Peter Kimaile** — *Director, Digital Services, Directorate of eCitizen Services, Ministry of Interior and National Administration*

Official Endorsements

- China Trade Week Kenya is endorsed by the Ministry of Investments, Trade and Industry (MITI) and Invest Kenya.
- Africa Technology Show is endorsed by the Ministry of Information, Communications and the Digital Economy.

- MEGAWATT Africa is endorsed by the Ministry of Energy and Petroleum – State Department for Energy.
- The event is held under the Patronage of the Republic of Kenya.

Key Government & Institutional Support

- **NuPEA** — Kenya's nuclear power programme and energy research agency.
- **KenGen** — Kenya's leading electricity generation company.
- **Kenya Power (KPLC)** — national electricity transmission and distribution utility.
- **EPRA** — regulator for Kenya's energy and petroleum sectors.
- **GDC** — developer of Kenya's geothermal resources.
- **Architectural Association of Kenya (AAK)** — professional body representing Kenya's built environment.
- **International Trade Council** — global chamber of commerce supporting trade, investment, and business matchmaking.

Partners & Supporters

Ministry of Information, Communications and the Digital Economy, Ministry of Investments, Trade and Industry, Ministry of Energy and Petroleum, Invest Kenya, NuPEA, GDC, Kenya Power, KenGen, EPRA, ATTIC, AVE TEO, Data Ladder, E4Impact Foundation, Global Trade Week, HELA Storytellas – Edition 5, Kenya Tech Events, Konza Technopolis, Made-in-China, Urban Nest Furnishings, VisitorSys Smart Events.

Featured Partners



E4Impact Foundation Booth H2F05

E4Impact supports African entrepreneurs through business acceleration, innovation programmes, and investment readiness initiatives. As an ecosystem partner, it contributes to the innovation agenda while connecting founders with investors and strategic partners, bringing in speakers, delegates, and B2B matchmaking. e4impact.org



International Trade Council **Booth 1M14**

As the Honorary Supporting Partner, the International Trade Council brings a global network of businesses, chambers, and trade organizations to the event, helping facilitate international market access, investment promotion, and cross-border partnerships, and bringing in 300 delegates. tradecouncil.org



Memorandum of Understanding (MoU) Opportunities

The four co-located exhibitions, **CTW Kenya**, **Africa Technology Show**, **Africa Build Show Kenya**, and **MEGAWATT Africa**, provide a strategic platform for organizations to announce collaborations, sign MOUs, and establish long-term partnerships across **trade, technology, construction, infrastructure, and energy sectors**.

The platform brings together government bodies, industry leaders, investors, and global businesses to formalize partnerships that drive innovation, investment, and business growth across East Africa.



A Qualified Audience

The four co-located platforms, **CTW Kenya**, **Africa Technology Show**, **Africa Build Show Kenya**, and **MEGAWATT Africa**, attract a highly qualified audience of government representatives, investors, industry leaders, manufacturers, distributors, developers, contractors, engineers, technology providers, energy companies, procurement professionals, and international trade delegations.

Exhibitors will connect with key decision-makers seeking innovative solutions across **trade, construction, infrastructure, technology, energy, manufacturing, and industrial development**, while building valuable relationships with global companies and business partners from diverse markets.



A Distinguished Network

CTW Kenya, Africa Technology Show, Africa Build Show Kenya, and MEGAWATT Africa are proudly supported by a distinguished network of government institutions, industry associations, professional bodies, technology partners, investment organizations, and innovation leaders driving Kenya's trade, digital transformation, infrastructure, construction, and energy sectors.

The platform brings together key stakeholders from across the ecosystem, including government ministries, trade and investment organizations, energy authorities, technology communities, construction and engineering associations, professional institutions, business networks, and global partners committed to advancing innovation, investment, and sustainable development across East Africa.

Business Beyond the Exhibition Floor

The co-located events are engineered to deliver measurable business outcomes through structured networking programmes that connect exhibitors with qualified decision-makers.

VIP Buyers Club

The VIP Buyers Club brings together carefully selected procurement professionals, government purchasing teams, project owners, distributors, retailers, importers, developers, and corporate buyers actively seeking new products, technologies, and strategic suppliers. This hosted programme ensures exhibitors meet genuine buyers with purchasing authority, creating meaningful conversations and high-quality business opportunities.

CEO Roundtables

Exclusive CEO Roundtables provide a private environment for senior executives, policymakers, investors, and industry leaders to discuss investment opportunities, emerging market trends, cross-border partnerships, and strategies shaping East Africa's economic future. These invitation-only sessions encourage high-level dialogue and foster long-term strategic collaborations.

B2B Matchmaking

The structured B2B Matchmaking Programme transforms introductions into business opportunities by pre-scheduling meetings between exhibitors and qualified buyers, investors, distributors, government representatives, project owners, and procurement professionals. Supported by networking receptions, conference sessions, and hosted buyer programmes, participants benefit from multiple opportunities to establish partnerships, secure new business, and expand into African markets throughout the three-day event.



Confirmed Exhibitors

Kenya Exhibitors: Earthlungs, Fanaka Aluminium, Fesl Box, GDC, Gnovation, KenGen, Kenya Power (KPLC), Konza City, LEXKEN EMS LAW LLP, Longuoyan, Ministry of ICT, Mini PCs, Nuru Nurturals, NuPEA, REREC, Rolling Cargo, Storage Central, Spirits United Supply Chain Co., Limited, WAPI PAY PTE LIMITED, WILBUR ANTONY & Co. ADVOCATES.

China Exhibitors: Acro Import and Export Corp, Acro Metal Products Ltd, Camco Equipment (Kenya) Limited, Changzhou Raybuilt Automation Equipment Co., Ltd., Chily Cable, China Shaanxi Nuclear Co., Ltd., Shaanxi International Economic and Trade Group Co., Ltd., Shaanxi International Economic & Trade Exhibition Group Co., Ltd., Global Power Equipment (Xuzhou) Co., Ltd., Global Trade Week.com, Guangzhou Healong Sportswear Co., Ltd., HappyLife LvTopsun Kenya Ltd, Hentg, Jiangsu Haifei Environmental Technology Co., Ltd., Jiangsu Jingwei Cable Co., Ltd., Jiangsu Raxlyn Intelligent Technology Co., Ltd., Jiangsu Tianhua Transformer Co., Ltd., Jiangsu Xikun Metal Products Co., Ltd., Jiangsu Yongjin Holdings Co., Ltd., Lingtong Exhibition System Co., Ltd., Orion Transformers (EA) Limited, Rengen Huapeng, Ropo Valve (Yixing) Co., Ltd., Shaanxi Heavy Duty Automobile Import & Export Co., Ltd., Shaanxi Transportation Holding Group Co., Ltd., Shaanxi Yanchang Petroleum Group Rubber Co., Ltd., Suzhou Mengfei Filtration Technology Co., Ltd., Xuzhou Chengze New Materials Technology Co., Ltd., Xuzhou Daizongchang Import and Export Trade Co., Ltd., Xuzhou Pengcheng Electric Co., Ltd., Xuzhou Zhongtie Electrical Co., Ltd., Yixing JS Solar Co., Ltd., Yixing Xiuyuan Technology Co., Ltd., Zhongjin Industrial Products (Jiaxing) Co., Ltd.

Strategic Media Partner: ABN Business News

Media Partners

Afrique Media, Africa Mining & Engineering Review, Al Circle Pte LTD, Asian Aussie Business, Construction Links Network, Construction Tech Review, Engineering Post, Gazet International, International Business Africa, International Business Magazine, MidEast Info, NegoSentro, New Media Partners, Plant & Equipment, Red Bus Digital Ventures, Start Up News, The Business Year, The Executive Chronicles, The Technology News PH, Trade Travel Journal, World Business Outlook, World Executive Digest.

About MIE Events

MIE Events, part of MIE Groups, is a Dubai-headquartered international exhibition and conference organizer delivering B2B trade platforms across the Middle East, Africa, Asia, and North America.

For over 25 years, MIE Events has connected governments, investors, buyers, manufacturers, and industry leaders through exhibitions, conferences, hosted buyer programmes, and strategic business networking.

Its portfolio spans construction, infrastructure, energy, mobility, manufacturing, food and agriculture, technology, industrial trade, and real estate, creating platforms that accelerate market entry, investment, and cross-border business growth.

Co-Organized by: CCPIT Jiangsu • Global Exhibitions Inc. (GEX)

Visit Our Websites

CTW Kenya <https://ctwkenya.com/>

Africa Technology Show <https://africatechshow.com/>

Africa Build Show <https://kenya.africabuildshow.com/>

MEGAWATT Africa <https://megawattafrika.com/>